

B E C K Y B A I H U I C H E N

CINEMATOGRAPHER

BECKYBAIHUICHEN@GMAIL.COM (+1) 310-962-1015/ (+86) 188-2002-6387 CHENEMATIC.COM IMDB

COMMERCIALS (PARTIAL LIST)

2026

AESOP NEIGHBOURHOOD TALES SUZHOU- TINY VOLCANO STUDIO - DIR. KERSTI JAN WERDAL

JO MALONE GLOBAL AMBASSADOR - WAVEFILMS - DIR. DWIGHT YAO

DISNEY SHANGHAI 10-YEAR ANNIVERSARY - SHANGHAI KUIYOU - DIR. WU XINYU

STARBUCKS NEW RELEASE - PH FILM - DIR. LI XIN

TMALL YAN AN - CHOSEN PRODUCTIONS - DIR. CHUN CHUN

ALIPAY WANG HEDI - CHOSEN PRODUCTIONS - DIR. WEI YUE

2025

W MAGAZINE X ANNE HATHAWAY JANUARY ISSUE - SOFTWAVE.SH - DIR. MO LYU

CHANEL BLEU DE CHANEL L'EXCLUSIF - SOFTWAVE.SH - DIR. MO LYU

LI AUTO INTO YOUR EYES - SHANGHAI JIAXUN - DIR. JING XI

LINCOLN 10-YEAR ANNIVERSARY - TURTLEPRO - DIR. QI YUE

APPLE INTERVIEW WITH PHOTOGRAPHER CHEN MAN - SHANGHAI EYE - DIR. BECKY BAIHUI CHEN

VIVO V60 LITE - CHOCKY - DIR. WANG YU

VIVO V60 - CHOCKY - DIR. WANG YU

HUAWEI PURA X - BUZHI MEDIA - DIR. WU QI

ROBOROCK VACUUM CLEANER X ZHOU YE - FAN LANG MEDIA - DIR. JIN XIAOQI

ADIDAS SOFTLUX X JIN CHEN - PUSH MEDIA - DIR. JEFF WANG

DESCENTE DANIEL WU MEETS WU YANSHU - NOWNESS - DIR. ZIKA

UNIQLO LABUBU - SHANGHAI YUWUJI MEDIA - DIR. MO LYU

ADIDAS SS26 DANCE - SHANGHAI BUWUYUWU MEDIA - DIR. CHEN PENG

FRESH 2026 CNY X LI JUNYUE - FUNNY PEOPLE - DIR. SHIJUN JIA

KIEHL'S BETTER SCREEN UV SERUM - REDHORSE - DIR. DEVEROE & BRENKHOF

VOGUE X SHU QI THREE COLORS, NOVEMBER ISSUE - VOGUE - DIR. ZHANG GONGZHUN

PRADA X MODERN WEEKLY WANTED: THE GALLERIA - RUANSHIZI - DIR. CHENGLIN

VOGUE WELLNESS TRAVEL AUSTRALIA WITH YU SHI- VOGUE - DIR. DAYLE CHEN

CHANEL CRUISE SINGAPORE - WALTER FILMS - DIR. VALERY MEUREE

MO & CO X MAGGIE CHEUNG - BUXIANGAOYE MEDIA - DIR. JIN XIAOYANG

LESS 2026 SS X ZHOU XUN - BIU STUDIO - DIR. CHEN RUIYU

YILI WINTER OLYMPICS - BEIJING TEBIE PRODUCTION - DIR. ADAM LIU

MEITUAN FLOWER TALES - TURTLEPRO - DIR. WU XINYU

CROQUIS 20TH ANNIVERSARY - SELECTLINKS - DIR. KIMISA

2024

MERCEDES BENZ CNY - BEIJING EYE - DIR. HU YUE

AUDI MID AUTUMN FESTIVAL - DUOZHONGSHIJIE - DIR. GAN BIN

SAMSUNG GALAXY S24 X JIN CHEN - BEIJING EYE - DIR. SYBIL

CHANEL FASHION MANIFESTO X TILDA SWINTON - WALTER FILMS - DIR. MO LYU

LOUIS VUITTON TRAVEL DIARY WITH QIN HAIYANG - STRANGER CLUB - DIR. YEZI

DIOR CHIFFRE ROUGE X ZHOU GUANYU - WAVEFILMS - DIR. DWIGHT YAO

VOGUE X CHANEL 72 HOURS WITH CHANEL X WANG YIBO - VOGUE - DIR. KARGO CHEN

CARTIER RAMLA ALI IN SHENZHEN - MOMENTUM TUBE - DIR. VICTOIRE MABILLE

SWISSE ZHENG QINWEN - YOUDIANSHIMAO - DIR. MIKA

WALMART SMELLS GOOD - JINGLE FILM - DIR. WU XINYU

HEINEKEN OPEN AT 3.AM; UCL CAMPAIGN - SHANGHAI HUANRAN - DIR. WU QI

TIDE TIDE IS THE ANSWER - PAI STUDIO - DIR. NAKO TAJIMA

JD FALL OUTDOORS CLOTHING - REDHORSE - DIR. ZIKA

TOSHIBA ORIGIN CLEAN DISHWASHER - DONGXIANG MEDIA - DIR. DA BAO

7OR9 STEP INTO LOVE - SHILING PRODUCTIONS - DIR. WU XINYU

FILA FUSION 2024 Q2 OKINAWA - JETLEG - DIR. XIAOLEI YING

MEITUAN HEALTH - SHIBANGHE - DIR. WU XINYU

TIKTOK RESTAURANT RANKING X LIN GENGXIN - BIEHUANG PRODUCTIONS - DIR. CHILL

TMALL TO A NEW VERSION OF YOU - THE2 STUDIO - DIR. ZHANG HAO

MENGNIU MILK CHUNZHEN - BALANCE PRODUCTIONS - DIR. ZHANG HAO

MEITUAN CHILDREN'S DAY - TURTLEPRO - DIR. LIU FENG

2023

NIKE AIR MAX SCORPION X RUBY & KYLE - BLOC PRODUCTIONS - DIR. CHEN XIA

BUDWEISER 2024 CNY - VALLEY PRODUCTION - DIR. MA SIYUAN

PIAGET LIVE LOVE NOW X KARRY WANG - ORES GROUP - DIR. JIANG WEI SHUN

OMEGA QIXI X ZHOU YUTONG - BAY PICTURE - DIR. RUNQI LI

GUCCI HORSEBIT 1953 X XIAO ZHAN - PUSH MEDIA - DIR. EFFY QIU

PRADA PRADASPHERE - RUANSHIZI - DIR. DAMO YANG

LOEWE LNY 23 KNOT THE BUNNY EAR X TANG WEI - EAGLE MEDIA - DIR. DWIGHT YAO

LANVIN PENCIL BOX X CHENG YI - YOUDIANSHIMAO - DIR. YU AN & VINCENT XIAO YAO

OPPO RENO 11 X ZHU YILONG - MTAP - DIR. IKENO

SK II QIU TIAN- SHOOTING GALLERY ASIA - DIR. JASON EVANS

CLÉ DE PEAU BEAUTÉ QI QI & ELLA YAM - MOMENTUM TUBE - DIR. MATHIS ZHANG

SEPHORA VARIETY SCENTS - ROAR MEDIA - DIR. ZHANG ZIXIONG

FRESH CNY X GONG JUN - TJP - DIR. JIN XIAOYANG

IPSA ZHOU SHEN - DIR. IKENO

ZARA KIDS SS23- ZARA STUDIOS - DIR. HARVEY LEE

UNICEF WORLD CHILDREN'S DAY - POMELO FILMS - DIR. A QING

INDIGO HOTELS - NIFFLER STUDIOS - DIR. LUMIERE BAI

NIPPON PAINT ZHU ZHU - DIR. CURRY TIAN

TIKTOK - JINGLE FILM - DIR. XI RAN

2022

LEGO INTERNATIONAL DAY OF THE GIRL CHILD - PAPERHAT - DIR. WEN JING

LEGO HOLIDAY SEASON - GWANTSI - DIR. RAE HU

DIOR LADY ART - NICE.FINE PRODUCTION - DIR. YU YIFAN

BURBERRY 22SS WAYS OF SEEING X LI MENG - WAVEFILMS - DIR. DWIGHT YAO

EMPORIO ARMANI SS23 X JACKSON YEE- MTAP - DIR. HU CHONG

PRADA BEAUTY PARADOXE X CAI XUKUN - FUNNY PEOPLE - DIR. YANWEN ZHU

ARMANI PRIVE X JACKSON YEE, ZHONG CHUXI - FUNNY PEOPLE - DIR. HU CHONG

LANCÔME - NOWNESS - DIR. IKENO

HELENA RUBINSTEIN X MANNER - YOUDIANSHIMAO - DIR. XUE LIN

PUMA SELECT 23 MMQ - NICE.FINE PRODUCTION - DIR. YU YIFAN

BY FAR QIXI - WAVEFILMS - DIR. DWIGHT YAO

JACQUES WEI 22AW STILL OR RED - MARIE CLAIRE - DIR. PJU

UNIVERSAL STUDIOS BEIJING WINTER SEASON - LINK FILMS - DIR. XIE PENG

GILLETTE VENUS - GREE PRODUCTION - DIR. WEN JING

MIDEA HOME APPLIANCES X YU SHI, VANDA MARGRAF - SHANGHAI FOCUS POINT - DIR. HOLO

COLMO HOME APPLIANCES - DONGXIANG MEDIA - DIR. HU CHONG

KENTUCKY FRIED CHICKEN - FILMATE - DIR. WU QI

BUDWEISER SEDRIN - XINSHENGHUO - DIR. WU QI

SATINE ORGANIC MILK X JULIAN CHEUNG, ZHENG JUN - JINGLE FILM - DIR. WU QI

IHG KIMPTON HOTEL BAMBOO GROVE SUZHOU - NIFFLER STUDIOS - DIR. LUMIERE BAI

LEAGUE OF LEGENDS CNY 2022 - RADICAL MEDIA - DIR. LIN QIONG

NEIWAI NO BODY IS NOBODY - DIR. LUO YANG

ANNIL LET KIDS BE KIDS - DIR. YANG HAO QI

NATIONAL GEOGRAPHIC X RED NOTE JANINE CHANG - DIR. IKENO

RED NOTE CNY 23 - CINEMAFIA - DIR. SHIHAO

RED NOTE 520 - CINEMAFIA - DIR. CHILL

CRD JEWELRY - FUNNY PEOPLE - DIR. NICOLE & MATHIS ZHANG

MEITUAN EXPRESS DELIVERY - JINGLE FILM - DIR. QI TIANZUO

IXIGUA - DOT COMME - DIR. FEI YANQIU

ELE.ME A COLLAGE POEM TO SHANGHAI - SPACE ODYSSEY FILM - DIR. LIAO YIYUAN

2021

XIAOMI CIVI - BEIJING ZHIBEI - DIR. LIN QIONG

ADIDAS NEO CNY - DIR. RAE HU

MIKIMOTO THE NEW BLACK X DILRABA, SONG WEILONG - 258 PRODUCTIONS - DIR. DWIGHT YAO

BOBBI BROWN SERUM FOUNDATION X KARRY WANG - WAVEFILMS - DIR. DWIGHT YAO

LA MER THE HYDRATING INFUSED EMULSION X JU XIAOWEN - AM. CREATIVE - DIR. TIAN XUN

SHISEIDO - GQ - DIR. ZHAO NING

L'ORÉAL GONG JUN - REDHORSE - DIR. DWIGHT YAO

FILA CNY X JIANG SHUYING - DONGREN E-MOTION FILM - DIR. JIANG CHENG DONG

VICTORIA'S SECRET YANG MI, HE SUI - NIFFLER STUDIOS - DIR. LUMIERE BAI

HYATT - SONGYE - DIR. DICK CHAN

MLB 22SS X XU JIAQI - NIFFLER STUDIOS - DIR. LUMIERE BAI

ONE LEAF KOBITOS - YUGUANGTONGCHEN - DIR. MA SIYUAN

WU FANG ZHAI CNY - SANQIANZHEN MEDIA - DIR. LIN QIONG

SERENDIPITY OUDEYIWU - NOC PRODUCTIONS - DIR. LIAN YI & YE GU

WECHAT PAY - ZHONG HAO - DIR. LI SHUPING

ANT GROUP FINANCIAL SERVICES - ZHONG HAO - DIR. LI SHUPING

RELX - GLOART - DIR. HU CHONG

2020

UGG HOME COLLECTION - DIR. CHATEAU BEZERRA